

# Minami Sakakibara

## UI/UX DESIGNER

Phone: 437-239-4361

Website: minamidesigns.com

### PROFILE

I am excited to embark on the next phase of my career journey as a UI/UX designer. I am a creative problem solver dedicated to creating engaging and intuitive user experiences for web and mobile applications. I keep myself updated with new techniques and knowledge, and I am eager to contribute to the success of the product.

### SOFT SKILLS

Time-management

Articulating

Problem-solving

Communication skills

Flexibility

Innovative

Effective communication skills

Attention to detail

Hard Working

Positive attitude

Eagerness to learn

### SOFTWARE

Figma, Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign, After Effects, Premiere Pro), Sketch, InVision, Flamer, Webflow, Overflow, Miro, Jira, HTML, CSS, JavaScript, Git/GitHub, Python, Unity, Principle

### LANGUAGES

English (Fluent)

Japanese (Native)

### HOBBIES

Dance

Travel

Hiking

Photography

Drawing

Video editing

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### EDUCATION

Diploma of Interactive Media Design Seneca college | 2022-2023

Certification of Foundation of User Experience (UX) Design Google Coursera | Aug 1, 2023

### WORK EXPERIENCE

Lovebug Florist - UX/UI Designer / Graphic Designer (Contract) | November 2023 - Present

- Designed a roadmap for catalog creation, boosting sales and contributing to revenue growth.
- Led the design and development of Lovebug Florist's mobile app, collaborating with stakeholders to enhance customer experience and streamline purchasing.
- Designed eye-catching graphics, animations, and videos to enhance brand visibility and engagement, resulting in increased followers (from 6K to 19.8K) and improved engagement rate.
- Provided timely feedback and recommendations for improvements to enhance the overall quality and effectiveness of Love bugs' social media presence.
- Implemented UX/UI best practices to create intuitive and visually appealing interfaces, ensuring seamless navigation and user engagement within the app.
- Leading the conceptualization and progression of the app design process, advancing from initial ideation to more advanced stages.
- Leveraged strong Communications Skills to gather user requirements and feedback for graphic design projects.
- Demonstrated a high level of dedication in meeting strict project deadlines for UI design and graphics creation.

HR - Cabinet Office Government of Japan, Tokyo, Japan | April 2016 - March 2019

- Organized and filed documents for my department accordingly.
- Meet tight deadlines and paid attention to detail.
- Leveraged data insights to refine HR strategies and initiatives.

Creative Choreographer / Designer | October 2015 - March 2019

- Developed creative concepts to promote Soca culture in Japan, focusing on attracting a wider audience.
- Conducted research to identify strategies for increasing engagement and attracting more customers to our initiatives.
- Spearheaded the promotion of the dance team "Island Gyal," contributing to its branding and visibility within the community.

### SKILLS & ABILITIES

UX research, UI/Interaction Design, Usability Testing, Data Analysis, Journey Mapping, Competitive Analysis, Quantitative Analysis, Wireframing, Prototyping, Information Architecture, Product Design, Graphic/Print/ Motion/ 3D design, Social media management, Photography, Video editing, Branding, Design Methodology, Design Thinking, Typography, Scrum knowledge.

